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Tulane Business Forum Explores Economic Growth

New Orleans – The Tulane Business Forum enters its 32nd year with a timely program, “The Turning Point: Economic Growth Through Innovation and Collaboration,” a theme which will center on Louisiana’s current economic renaissance. Top business leaders will share their perspectives on global economic growth trends and recent achievements resulting from innovative partnerships among business, regional and local municipalities. Highlights of this year’s forum will be keynote speakers **Jay Grinney**, president and CEO of **HealthSouth Corporation** (Birmingham, Ala.) and **Michael C. Slocum**, president, commercial banking for **Capital One** (New York, N.Y.). Mr. Grinney will trace HealthSouth’s interesting journey from a company facing near bankruptcy in 2004 to a company that today is flourishing. Mr. Slocum will discuss Capital One’s view of the current economic environment and how companies, both small and large, can fund innovation. The Tulane Business Forum, presented by Capital One Bank and sponsored by the Tulane Association of Business Alumni, will be held on **Friday, September 30, 8:30 a.m. to 1:45 p.m.**, at the Hilton New Orleans Riverside.

Included among the other presenters are: **Stephen Moret**, secretary for **Louisiana Economic Development** (Baton Rouge). Moret will provide insight from the state’s position on economic development in Louisiana.

Walter L. Schindler, managing partner of **SAIL Venture Partners LLC** (Irvine, Calif.), will share his expertise on “how sustainable development and clean technology investing can be both profitable and effectual, harnessing the positive power of enterprise to affect social and environmental change while making business sense.”

Leslie R. Jacobs, co-founder of **Strategic Comp** (New Orleans), current chairman of Greater New Orleans Inc. and vice chairman of New Orleans Business Alliance, will moderate a panel discussion on economic development with panelists **Donna D. Fraiche**, shareholder, nominating and governance committee member, and chair of the women's initiative of **Baker, Donelson, Bearman, Caldwell & Berkowitz PC** (New Orleans); **Michael Hecht**, president and CEO of **Greater New Orleans Inc.**; **Rodrick T. Miller**, president and CEO of **New Orleans Business Alliance**; and **Chris Stelly**, executive director of Louisiana entertainment for **Louisiana Economic Development**.

The Tulane Association of Business Alumni of the A. B. Freeman School of Business at Tulane University represents over 17,000 alumni worldwide, and the forum is its premier event. Each year, the forum features speakers of national and international acclaim who address a variety of business topics of interest to the business community.

Forum registration, which includes continental breakfast and lunch, is \$160 for the general public and \$130 for Tulane alumni. Accountants can earn five Continuing Professional Education credits and engineers can earn five Professional Development Hour credits by attending the Forum.

To register, visit www.tulanebusiness.com or call 504-861-7921.

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