

John Picard, Renowned Sustainability Pioneer, Joins SAIL Venture Partners' Advisory Board

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COSTA MESA, CA and NEW YORK, NY, Nov 08, 2010 -- The Advisory Board of SAIL Venture Partners announces its newest member: John Picard, a celebrated pioneer of the "green" movement and a leader in sustainable technologies, green building and design. SAIL, a leading cleantech venture capital firm investing in the areas of energy, water and green innovation, welcomes Picard onto their Board of Advisors, comprised of prominent members of the environmental, corporate, technology, and scientific communities. Fellow SAIL Advisory Board Member Christopher Gavigan is the best-selling author and CEO of Healthy Child Healthy World, and a champion of healthy, sustainable product development.

Among Mr. Picard's notable accomplishments he participated on the "Greening the White House" team in 1993 during President Bill Clinton's Administration. In the early 90s he persuaded the Gap, Inc. to launch a sustainability strategy, developing and implementing a pioneering environmental and energy efficiency policy for the company's retail stores. His vision and expertise has achieved success and profitability for many clients including: Interface; Sony; BMW; Siemens; Ford; MGM; BP; Mars Inc; eBay; and the Live Earth/S.O.S. concerts.

"John Picard is a force to be reckoned with in the sustainability universe," commented Walter Schindler, Managing Partner of SAIL. "He is a true thought leader in the field and is clearly a key player in helping build the green movement into what it is today in the US. We are excited and honored to have him join our Board of Advisors."

Most recently Mr. Picard, who runs his own sustainable design, building and consulting business, worked with the nomadic photographic artwork exhibition *Ashes and Snow*, which reveals the travels of Gregory Colbert and the relationship and innate companionship between humans and animals. The exhibit's composition, made of completely reusable and recyclable materials that are dismantled and reassembled at the next exhibit location, was developed and managed by Mr. Picard. He's also been featured as the "green prophet" on the show *Greensburg*, currently airing on the Discovery Channel's Planet Green.

About John Picard & Associates

John Picard & Associates was founded on the principles of bringing a natural systems approach to traditional business issues and are committed to bringing this approach to our client's projects. With an emphasis on the built world, John Picard & Associates has assisted clients in producing a sustainable and efficient outcome in each project. Founder John Picard is one of the preeminent environmental consultants in North America. Since his start as a residential and commercial builder in the 1980s, John has pioneered a philosophy of natural systems and sustainable design in his work as a green building engineer, corporate strategist and thought leader.

For more information, visit <http://www.johnpicard.com>.

About SAIL

SAIL Venture Partners LLC is a cleantech investment firm with unique global insight into technologies, markets and opportunities. Drawing on decades of experience in cleantech and in growing successful businesses, the SAIL team invests in emerging cleantech companies with proven technologies, visionary leadership, demonstrated revenue and profit growth potential. SAIL has invested in a number of today's leading global cleantech companies, including: The Cleantech Group, Xtreme Power, Ice Energy, Enerpulse, Kokam Advanced Batteries, SNTech Motors, and WaterHealth International.

For more information, visit www.sailvc.com.

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