

Enerpulse Announces Supply Agreement With Honeywell

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Unique Drop-in Replacement for Spark Plugs to Be Manufactured in State-of-the-Art Facility

ALBUQUERQUE, NM -- Ignition products company [ENERPULSE, Inc.](#) announced today that the company's proprietary [Pulstar® pulse plugs](#) will be manufactured by the Autolite business of [Honeywell Consumer Products Group](#) (CPG), in their state-of-the-art facility. The Pulstar® plugs, utilizing innovative energy management, deliver more than one (1) megawatt of ignition power to improve the combustion process in internal combustion spark ignited engines (ICE).

Louis Camilli, President of Enerpulse, commented, "The Honeywell CPG Autolite plant in Mexicali, Mexico was selected from a number of potential suppliers due to their ability to produce the technologically advanced plug in high volume while maintaining our specifications. This was essential in the decision as we expand into the marketplace and further our engagement with automakers."

Enerpulse specializes in developing environmentally friendly ignition products through the application of pulse power technology. The plugs generate up to 1 million watts of power, resulting in significantly more torque and lower emissions than other spark plugs on the market. One of the leading cleantech venture capital firms in the U.S., [SAIL Venture Partners](#), is a lead investor in the company.

"The Pulstar® technology is relatively straightforward," explained [Michael Hammons](#), a SAIL Partner. "The real value proposition is that it addresses two types of consumers -- eco-conscious consumers who want to lower their emissions and increase fuel efficiency, as well as car enthusiasts who want to achieve optimal performance. This manufacturing announcement with Honeywell signifies a key milestone in Enerpulse's growth as a company and the market's confidence in the Pulstar® product line."

Manufacturing of the Pulstar® pulse plugs is scheduled to begin in January 2011.

About ENERPULSE

ENERPULSE, a privately held company headquartered in Albuquerque, N.M., develops environmentally friendly ignition products through the application of Pulsed Power Technology (PPT.) With the assistance of [Sandia National Laboratories](#) in Albuquerque, Pulstar® was designed to increase the peak power of the spark plug so it could [ignite gasoline in the engine's cylinder more completely](#) with [less cycle-to-cycle variation](#). Pulstar's extra power improves fuel ignition, transforming cars into [more fuel-efficient vehicles](#) while improving overall performance. For more information, visit www.pulstar.com, or call 1-888-800-6700.

About Honeywell CPG

Honeywell Consumer Products Group, a business unit within the Transportation Systems segment of Honeywell International Inc., is headquartered in Danbury, CT. Its leading automotive care products include FRAM® oil, air, transmission and fuel filters; Autolite® spark plugs and ignition wire sets; Prestone® antifreeze and car care products; and Holts® car care. It maintains R&D capabilities in both the United States and Europe and has a manufacturing footprint in 10 countries worldwide.

Honeywell International (www.honeywell.com) is a Fortune 100 diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; automotive products; turbochargers; and specialty materials. Based in Morris Township, N.J., Honeywell's shares are traded on the New York, London, and Chicago Stock Exchanges. For more news and information on Honeywell, visit www.honeywellnow.com.

About SAIL

SAIL Venture Partners LLC is a cleantech investment firm with unique global insight into technologies, markets and opportunities. Drawing on decades of experience in cleantech and in growing successful businesses, the SAIL team invests in emerging cleantech companies with proven technologies, visionary leadership, demonstrated revenue and profit growth potential. SAIL has invested in a number of today's leading global cleantech companies, including: The Cleantech Group, Xtreme Power, Ice Energy, Enerpulse, Kokam Advanced Batteries, SNTech Motors, and WaterHealth International. For more information, visit www.sailvc.com.

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